



107122013004658



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
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Company Information

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SEC Registration No. A199813754  
Company Name PUREGOLD PRICE CLUB INC.  
Industry Classification  
Company Type Stock Corporation

Document Information

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COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

LETTER/MISC

(Form Type)

0 5

Month

1 4

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



11 July 2013

**Securities and Exchange Commission**  
SEC Building, Mandaluyong City

Attention: **Justina F. Callangan**  
Director, Corporation Finance Department

Re: **Reply to letter dated June 17, 2013**

GENTLEMEN:

We received your letter dated June 17, 2013 requiring Puregold Price Club, Inc. to file an Amended 2012 General Information Sheet (GIS) stating additional information regarding the secondary license and total annual compensation of directors for the preceding year.

In our recent GIS filed on June 13, 2013, we have completely stated therein all the information required including the details on secondary license and total annual compensation of directors for the preceding year.

We have herein attached for ease of reference the said GIS filed on June 13, 2013.

The 2012 GIS was the preliminary GIS filed by the Company since it was transformed into a publicly-listed company. The failure of the Company to state the required additional information was an inadvertent oversight which the Company had already corrected in its subsequent GIS.

We entreat for Commission's indulgence not to consider the Company in violation of SEC Circular No. 6, Series of 2006.

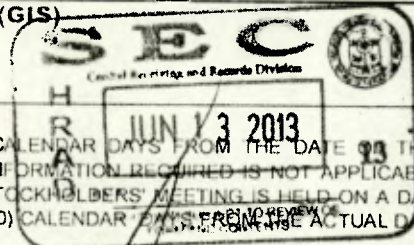
Thank you.

Very truly yours,

  
**ATTY. CANDY H. DACANAY-DATUON**  
Assistant Corporate Secretary

**GENERAL INFORMATION SHEET (GIS)**

FOR THE YEAR 2013  
STOCK CORPORATION



**GENERAL INSTRUCTIONS:**

- 1 FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. DO NOT LEAVE ANY ITEM BLANK. WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE ACTUAL DATE OF THE ANNUAL STOCKHOLDERS' MEETING.
- 2 IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 31 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
- 3 THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
- 4 THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT ONLY THE AFFECTED PAGE OF THE GIS THAT RELATES TO THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED BY THE CORPORATE SECRETARY OF THE CORPORATION. THE PAGE OF THE GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURRED OR BECAME EFFECTIVE.
- 5 SUBMIT FOUR (4) COPIES OF THE GIS TO THE CENTRAL RECEIVING SECTION, GROUND FLOOR, SEC BLDG., EDSA, MANDALUYONG CITY. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER WITH A STANDARD COVER PAGE. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE. CORPORATIONS SUBMITTING A COPY OF THEIR GIS ONLINE OR VIA INTERNET SHALL SUBMIT ONE (1) HARD COPY OF THE GIS, TOGETHER WITH A CERTIFICATION UNDER OATH BY ITS CORPORATE SECRETARY THAT THE COPY SUBMITTED ONLINE CONTAINS THE EXACT DATA IN THE HARD COPY.
- 6 ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.
- 7 THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: <b>PUREGOLD PRICE CLUB, INC.</b>		DATE REGISTERED: <b>September 8, 1998</b>
BUSINESS/TRADE NAME: <b>PUREGOLD PRICE CLUB, INC.</b>		FISCAL YEAR END: <b>December 31st</b>
SEC REGISTRATION NUMBER: <b>A199813754</b>		CORPORATE TAX IDENTIFICATION NUMBER (TIN) <b>201-277-095</b>
DATE OF ANNUAL MEETING PER BY-LAWS: <b>2nd Tuesday of May</b>		WEBSITE/URL ADDRESS: <b>www.puregold.com.ph</b>
ACTUAL DATE OF ANNUAL MEETING: <b>May 14, 2013</b>		E-MAIL ADDRESS:
COMPLETE PRINCIPAL OFFICE ADDRESS: <b>No. 900 Romualdez St., Paco, Manila</b>		FAX NUMBER: <b>(02) 523-3055</b>
COMPLETE BUSINESS ADDRESS: <b>No. 900 Romualdez St., Paco, Manila</b>		TELEPHONE NUMBER(S): <b>(02) 523-3055 (02) 522-8801 to 04</b>
NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER: <b>ARTHUR Z. MACHACON KPMG MANABAT SANAGUSTIN &amp; CO., CPA's</b>		INDUSTRY CLASSIFICATION: <b>1189-A</b>
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: <b>Wholesale/Retail of General Merchandise</b>		GEOGRAPHICAL CODE:

===== INTERCOMPANY AFFILIATIONS =====

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
Puregold Price Club, Inc.	A199813754	No. Romualdez St., Paco, Manila
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS
Company E Corporation	ASO93-00231	122 Kalayaan Avenue, Diliman, Quozon City
Kareila Management Corporation	CS200410268	32nd St., 5th Avenue, Fort Global City, Taguig
PPCI SUBIC INC.	CS201210170	Fertuna Anchor Mail, Subic Bay Freeport Zone, Zambales

NOTE: USE ADDITIONAL SHEET IF NECESSARY

# GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

Corporate Name: PUREGOLD PRICE CLUB, INC.

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) Yes  No

Please check the appropriate box:

<p>1.</p> <p><input type="checkbox"/> a. Banks</p> <p><input type="checkbox"/> b. Offshore Banking Units</p> <p><input type="checkbox"/> c. Quasi-Banks</p> <p><input type="checkbox"/> d. Trust Entities</p> <p><input type="checkbox"/> e. Non-Stock Savings and Loan Associations</p> <p><input type="checkbox"/> f. Pawnshops</p> <p><input type="checkbox"/> g. Foreign Exchange Dealers</p> <p><input type="checkbox"/> h. Money Changers</p> <p><input type="checkbox"/> i. Remittance Agents</p> <p><input type="checkbox"/> j. Electronic Money Issuers</p> <p><input type="checkbox"/> k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.</p>	<p>4. <input type="checkbox"/> Jewelry dealers in precious metals, who, as a business, trade in precious metals</p>
<p>2.</p> <p><input type="checkbox"/> a. Insurance Companies</p> <p><input type="checkbox"/> b. Insurance Agents</p> <p><input checked="" type="checkbox"/> c. Insurance Brokers</p> <p><input type="checkbox"/> d. Professional Reinsurers</p> <p><input type="checkbox"/> e. Reinsurance Brokers</p> <p><input type="checkbox"/> f. Holding Companies</p> <p><input type="checkbox"/> g. Holding Company Systems</p> <p><input type="checkbox"/> h. Pre-need Companies</p> <p><input type="checkbox"/> i. Mutual Benefit Association</p> <p><input type="checkbox"/> j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)</p>	<p>5. <input type="checkbox"/> Jewelry dealers in precious stones, who, as a business, trade in precious stone</p> <p>6. Company service providers which, as a business, provide any of the following services to third parties:</p> <p><input type="checkbox"/> a. acting as a formation agent of juridical persons</p> <p><input type="checkbox"/> b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons</p> <p><input type="checkbox"/> c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement</p> <p><input type="checkbox"/> d. acting as (or arranging for another person to act as) a nominee shareholder for another person</p>
<p>3.</p> <p><input type="checkbox"/> a. Securities Dealers</p> <p><input type="checkbox"/> b. Securities Brokers</p> <p><input type="checkbox"/> c. Securities Salesman</p> <p><input type="checkbox"/> d. Investment Houses</p> <p><input type="checkbox"/> e. Investment Agents and Consultants</p> <p><input type="checkbox"/> f. Trading Advisors</p> <p><input checked="" type="checkbox"/> g. Other entities managing Securities or rendering similar services</p> <p><input type="checkbox"/> h. Mutual Funds or Open-end Investment Companies</p> <p><input type="checkbox"/> i. Close-end Investment Companies</p> <p><input type="checkbox"/> j. Common Trust Funds or Issuers and other similar entities</p> <p><input type="checkbox"/> k. Transfer Companies and other similar entities</p> <p><input type="checkbox"/> l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on</p> <p><input type="checkbox"/> m. Entities administering of otherwise dealing in valuable objects</p> <p><input type="checkbox"/> n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)</p>	<p>7. Persons who provide any of the following services:</p> <p><input type="checkbox"/> a. managing of client money, securities or other assets</p> <p><input type="checkbox"/> b. management of bank, savings or securities accounts</p> <p><input type="checkbox"/> c. organization of contributions for the creation, operation or management of companies</p> <p><input type="checkbox"/> d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities</p>
<p>B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its</p>	<p>8. <input checked="" type="checkbox"/> None of the above</p> <p>Describe nature of business: Wholesale/Retail of General Merchandise</p>
<p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PUREGOLD PRICE CLUB, INC.

### CAPITAL STRUCTURE

#### AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php) (No. of shares X Par/Stated Value)
	COMMON	3,000,000,000	1.00	3,000,000,000.00
<b>TOTAL</b>		<b>3,000,000,000</b>	<b>TOTAL P</b>	<b>3,000,000,000.00</b>

#### SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
	170	COMMON	2,035,529,455		1.00	2,035,529,455.00	73%
<b>TOTAL</b>			<b>2,035,529,455</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>2,035,529,455.00</b>	

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
	41	COMMON	747,787,957		1.00	747,787,957.00	27%
<b>TOTAL</b>			<b>747,787,957</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>747,787,957.00</b>	

Percentage of Foreign Equity : TOTAL 747,787,957 TOTAL P 747,787,957.00

TOTAL SUBSCRIBED (ISSUED) P 2,783,317,412.00

#### PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
	170	COMMON	2,035,529,455	1.00	2,035,529,455.00	73%
<b>TOTAL</b>			<b>2,035,529,455</b>	<b>TOTAL P</b>	<b>2,035,529,455.00</b>	

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
	41	COMMON	747,787,957	1.00	747,787,957.00	27%
<b>TOTAL</b>			<b>747,787,957</b>	<b>TOTAL P</b>	<b>747,787,957.00</b>	
<b>TOTAL PAID-UP P</b>					<b>2,783,317,412.00</b>	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

\* Common, Preferred or other classification

\*\* Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

## GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: PUREGOLD PRICE CLUB, INC.

### DIRECTORS / OFFICERS

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	INC'R	BOARD	SEX	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
1. LUCIO L. CO No. 2 Pili Avenue, South Forbes Park, Makati City	Y	C	M	Y	Chairman	A/"M" N/"M" C/"C"	108-975-971 Filipino
2. SUSAN P. Co No. 2 Pili Avenue, South Forbes Park, Makati City	Y	M	F	Y	Vice-Chairman/ Treasurer	A/"M" N/"C"	100-053-331 Filipino
3. LEONARDO B. DAYAO No. 145 Guava Drive, Ayala Alabang Village, Muntinlupa City	Y	M	M	Y	President	A/"M" N/"M" C/"M"	135-546-331 Filipino
4. FERDINAND VINCENT P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	Y	M	M	Y	Director	N/A	208-381-185 Filipino
5. PAMELA JUSTINE P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	N	M	F	Y	Director	N/A	212-169-431 Filipino
6. MARILYN V. PARDO b. 704 Acacia St., Ayala Alabang Village, Muntinlupa City	N	M	F	N	Independent Director	N/"M" C/"M"	116-078-201 Filipino
7. EDGARDO G. LACSON MIS Maritime Corporation Suites 212-217 Cityland III, V.A. Rufino St., Legaspi Village, Makati City	N	M	M	N	Independent Director	A/"C"	127-418-012 Filipino
8. GRACE E. SY 2 Anna Maria St., San Francisco Del Monte, Quezon City	N		F	N	Assistant Treasurer	N/A	101-306-940 Filipino
9. BABY GERLIE I. SACRO 1196 Interior 4E Rosario St., Pandacan, Manila	N		F	N	Corporate Secretary	N/A	914-383-469 Filipino
10. CANDY H. DACANAY-DATUON Lot 9, Blk 13, Phase 1, Cavite Economic Zone Rosario, Cavite	N		M	N	Assistant Corp. Sec./ Compliance Officer	N/A	233-200-34 Filipino
11. JIMMY FRANCISCO P. PEREZ Unit 6, 351 Robinsons Circle, Orangbo, Pasig City	N		M	N	Investor Relations Officer	N/A	135-560-752 Filipino
12.							
13.							
14.							
15.							

**INSTRUCTIONS:**

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.

FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.

FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.

FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.

FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.

FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PUREGOLD PRICE CLUB, INC.

TOTAL NUMBER OF STOCKHOLDERS: 211 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 100

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:

### STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
1. COSCO CAPITAL, INC. 2/F Tabacalera Bldg. 2, No.900 Romualdez St., Paco, Manila	COMMON	1,410,867,189	1,410,867,189.00		1,410,867,189.00	108-975-971
	<b>TOTAL</b>	<b>1,410,867,189</b>	<b>1,410,867,189.00</b>	<b>51%</b>		
2. DEUTSCHE BANK MANILA 26 Floor, Ayala Tower One, Ayala Triangle, Makati City	COMMON	308,715,965	308,715,965.00		308,715,965.00	004-449-586
	<b>TOTAL</b>	<b>308,715,965</b>	<b>308,715,965.00</b>	<b>11.09%</b>		
3. THE HONGKONG ANO SHANGHAI BANKING CORP. LTD. SBC Securities Services 12th Floor, Enterprise Center, Tower 1, 6766 Ayala Ave. cor Paseo De Roxas, Makati City	COMMON	273,579,999	273,579,999.00		273,579,999.00	000-504-444
	<b>TOTAL</b>	<b>273,579,999</b>	<b>273,579,999.00</b>	<b>9.83%</b>		
4. LUCIO L. CO No. 2 Pili Avenue, South Forbes Park, Makati City	COMMON	210,849,121	210,849,121.00		210,849,121.00	108-975-971
	<b>TOTAL</b>	<b>210,849,121</b>	<b>210,849,121.00</b>	<b>7.58%</b>		
5. SUSAN P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	COMMON	178,242,585	178,242,585.00		178,242,585.00	100-053-351
	<b>TOTAL</b>	<b>178,242,585</b>	<b>178,242,585.00</b>	<b>6.40%</b>		
6. STANDARD CHARTERED BANK 6756 Ayala Avenue, Makati City	COMMON	66,062,049	66,062,049.00		66,062,049.00	000-501-304
	<b>TOTAL</b>	<b>66,062,049</b>	<b>66,062,049.00</b>	<b>2.37%</b>		
7. CITIBANK N.A. 11 Floor, Citibank Tower Villar corner Valero Sts., Makati City	COMMON	63,412,158	63,412,158.00		63,412,158.00	223-148-033
	<b>TOTAL</b>	<b>63,412,158</b>	<b>63,412,158.00</b>	<b>2.28%</b>		
8. MBTC - TRUST BANKING GROUP F GA Tower, Ayala Ave. cor V Dela Costa Ave., Makati City	COMMON	54,217,528	54,217,528.00		54,217,528.00	000-477-863
	<b>TOTAL</b>	<b>54,217,528</b>	<b>54,217,528.00</b>	<b>1.95%</b>		
9. ANSALDO, GODINEZ & CO., INC. No. 340 Nueva St., Binondo, Manila	COMMON	43,375,400	43,375,400.00		43,375,400.00	007-571-837
	<b>TOTAL</b>	<b>43,375,400</b>	<b>43,375,400.00</b>	<b>1.56%</b>		
10. FERDINAND VINCENT P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	COMMON	26,709,460	26,709,460.00		26,709,460.00	208-381-185
	<b>TOTAL</b>	<b>26,709,460</b>	<b>26,709,460.00</b>	<b>0.96%</b>		
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>			<b>2,636,031,454.00</b>	<b>94.71%</b>		
					<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>	<b>2,636,031,454.00</b>

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.*



## GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (Php)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (Php)	% OF OWNER- SHIP		
11. PAMELA JUSTINE P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	COMMON	26,709,460	26,709,460.00		26,709,460.00	212-169-431
	<b>TOTAL</b>	<b>26,709,460</b>	<b>26,709,460.00</b>	0.96%		
12. CITIBANK N.A. 11 Floor, Citibank Tower Villar corner Valero Sts., Makati City	COMMON	21,599,227	21,599,227.00		21,599,227.00	223-148-033
	<b>TOTAL</b>	<b>21,599,227</b>	<b>21,599,227.00</b>	0.78%		
13. THE HONGKONG AND SHANGHAI BANKING CORP. LTD. HSBC Securities Services 12th Floor, The Enterprise Center, Tower 1, 6766 Ayala Ave. cor. Paseo De Roxas, Makati City	COMMON	16,746,300	16,746,300.00		16,746,300.00	000-504-444
	<b>TOTAL</b>	<b>16,746,300</b>	<b>16,746,300.00</b>	0.60%		
14. COL FINANCIAL GROUP, INC. 2401-B East Tower, PSE Centre, Exchange Road, Ortigas Center, Pasig City	COMMON	13,999,626	13,999,626.00		13,999,626.00	203-523-208
	<b>TOTAL</b>	<b>13,999,626</b>	<b>13,999,626.00</b>	0.50%		
15. THE HONGKONG AND SHANGHAI BANKING CORP. LTD. HSBC Securities Services 12th Floor, The Enterprise Center, Tower 1, 6766 Ayala Ave. cor. Paseo De Roxas, Makati City	COMMON	13,496,700	13,496,700.00		13,496,700.00	000-504-444
	<b>TOTAL</b>	<b>13,496,700</b>	<b>13,496,700.00</b>	0.48%		
16. CAMILLE CLARISSE P. CO No. 2 Pili Avenue, South Forbes Park, Makati City	COMMON	8,155,288	8,155,288.00		8,155,288.00	250-327-758
	<b>TOTAL</b>	<b>8,155,288</b>	<b>8,155,288.00</b>	0.29%		
17. FIRST METRO SECURITIES BROKERAGE CORP. 18/F PSBank Center, 777 Paseo de Roxas cor. Sedenon St., Makati City	COMMON	6,964,400	6,964,400.00		6,964,400.00	003-458-062
	<b>TOTAL</b>	<b>6,964,400</b>	<b>6,964,400.00</b>	0.25%		
18. BANCO DE ORO - TRUST BANKING GROUP 17/F, South Tower, BDO Corporate Centre cor. H.V. Dele Costa and Makati Ave., Makati City	COMMON	6,598,800	6,598,800.00		6,598,800.00	000-708-174
	<b>TOTAL</b>	<b>6,598,800</b>	<b>6,598,800.00</b>	0.24%		
19. A & A SECURITIES, INC. Room 1906 Ayala Ave., Condominium 6776 Ayala Ave., Makati City	COMMON	6,128,400	6,128,400.00		6,128,400.00	000-103-110
	<b>TOTAL</b>	<b>6,128,400</b>	<b>6,128,400.00</b>	0.22%		
20. MBTC - TRUST BANKING GROUP 17/F GA Tower, Ayala Ave., cor H.V. Dela Costa Ave., Makati City	COMMON	6,105,000	6,105,000.00		6,105,000.00	000-103-110
	<b>TOTAL</b>	<b>6,105,000</b>	<b>6,105,000.00</b>	0.22%		
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>			<b>126,503,201.00</b>	<b>4.55%</b>		
					<b>126,503,201.00</b>	
<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.*

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PUREGOLD PRICE CLUB, INC.						
TOTAL NUMBER OF STOCKHOLDERS: 211		NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 100				
TOTAL ASSETS BASED ON LATEST AUDITED FS						
STOCKHOLDER'S INFORMATION						
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP		
21 PUREGOLD PRICE CLUB, INC. No. 900 Romualdez St., Paco, Manila (Treasury Shares)	COMMON	16,911,006	16,911,006.00			201-277-095
	TOTAL	16,911,006	16,911,006.00	0.61%	16,911,006.00	
22 OTHERS	COMMON	3,871,751	3,871,751.00			
	TOTAL	3,871,751	3,871,751.00	0.14%	3,871,751.00	
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			2,783,317,412.00	100.00%		
					TOTAL AMOUNT OF PAID-UP CAPITAL	2,783,317,412.00
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS						
<small>Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.</small>						

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====			
CORPORATE NAME: PUREGOLD PRICE CLUB, INC.			
1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION	
1.1 STOCKS	N/A	N/A	
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	N/A	N/A	
1.3 LOANS/ CREDITS/ ADVANCES	N/A	N/A	
1.4 GOVERNMENT TREASURY BILLS	N/A	N/A	
1.5 OTHERS	N/A	N/A	
2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION	
N/A			
3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED	
Puregold Price Club, Inc.	16,911,006	0.61%	
4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR: 1,937,235,148			
5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:			
TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED	
5.1 CASH	0.20 per share * 2,000,000,000	May 8, 2012	
	0.20 per share * 2,766,406,250	December 27, 2012	
5.2 STOCK			
5.3 PROPERTY			
TOTAL	PhP953,281,250.00		
6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:			
DATE	NO. OF SHARES	AMOUNT	
February 26, 2013	16,911,162 (due to merger)	448,991,351.00	
SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:			
NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	*See attached sheet		
DATE ISSUED:			
DATE STARTED OPERATIONS:			
TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
*See attached sheet	343	4,013	4,356

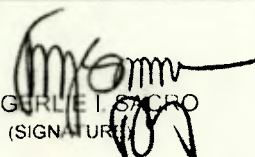
NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, BABY GERLIE I. SACRO Corporate Secretary OF THE ABOVE-MENTIONED  
(NAME) (POSITION)

CORPORATION DECLARE UNDER THE PENALTY OF PERJURY, THAT ALL MATTERS SET FORTH IN THIS GENERAL INFORMATION SHEET WHICH CONSISTS OF EIGHT (8) PAGES HAVE BEEN MADE IN GOOD FAITH, DULY VERIFIED BY ME AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, ARE TRUE AND CORRECT.

I UNDERSTAND THAT THE FAILURE OF THE CORPORATION TO FILE THIS GIS FOR FIVE (5) CONSECUTIVE YEARS SHALL BE CONSTRUED AS NON-OPERATION OF THE CORPORATION AND A GROUND FOR THE REVOCATION OF THE CORPORATIONS CERTIFICATE OF INCORPORATION. IN THIS EVENTUALITY, THE CORPORATION HEREBY WAIVES ITS RIGHT TO A HEARING FOR THE SAID REVOCATION.

DONE THIS JUN 13 2013 DAY OF JUNE, 2013 IN MANILA

  
BABY GERLIE I. SACRO  
(SIGNATURE)

**MANILA**

SUBSCRIBED AND SWORN TO BEFORE ME IN \_\_\_\_\_ CITY, PHILIPPINES ON JUN 13 2013, AFFIANT PERSONALLY APPEARED BEFORE ME AND EXHIBITED TO ME HER COMPETENT EVIDENCE OF IDENTITY SOCIAL SECURITY SYSTEM ID NO. 33-5424755-8 ISSUED BY SOCIAL SECURITY SYSTEM.

DOC. NO: 413 :  
PAGE NO. 87 :  
BOOK NO. xxv :  
SERIES OF 2013 :

~~CESAR G. VIOLA~~  
~~Notary Public~~  
~~Until Dec. 31, 2013~~  
PTR No. 1403274 01-02-13 Mla.  
IBP No. 905607 11-09-12 Mla.  
Roll No. 15654  
MCLE Compliance No. III  
0019431 12-2-10

Secondary License/Registration received and/or  
issued by the Securities and Exchange Commission

Date	Permits Issued	Number of shares involved
August 18, 2011	Pre-Effective Order	2,000,000,000
September 22, 2011	Permit to Offer Securities for Sale	2,000,000,000

## EXECUTIVE COMPENSATION

The table below sets the total annual compensation of the CEO, four most highly compensated executive officers and all other officers as a group unnamed:

Name	Principal Position	Year	Salary	Bonus	Other Annual Compensation
Lucio L. Co	Chairman	2013*	P6,000,000	-	-
		2012	6,000,000	-	-
		2011	6,000,000	-	30,000
Susan P. Co	Vice Chairman	2013*	P2,400,000	-	-
		2012	2,400,000	-	-
		2011	2,400,000	-	30,000
Leonardo B. Dayao	President	2013*	P2,070,000	-	-
		2012	2,070,000	-	-
		2011	1,967,500	-	30,000
Iraida B. De Guzman	Senior Vice President	2013*	P1,120,000	-	-
		2012	1,120,000	-	-
		2011	780,000	-	-
Denise Maria D. Carolino	Vice President	2013*	P773,333	-	-
		2012	773,333	-	-
		2011	650,000	-	-
All other officers and directors as group unnamed		2013*	P32,126,765	-	-
		2012	30,596,919	-	-
		2011	23,533,615	-	-

\*\*

\* *Estimated annual compensation*

\*\* *Managers and up*

## **COMPENSATION OF DIRECTORS**

The members of the Board of Directors of the Corporation are entitled to a director's fee in the amount of P30,000.00 per Board Meeting attended and P20,000.00 per Committee meeting. The Executives who are members of the Board of Directors of the company do not receive Director's fee. Their compensation are included in the compensation table above.